



SOCIAL MEDIA TOOLKIT

Free *Chol Soo Lee* premieres on *Independent Lens* Monday, April 24. Watch on the PBS App starting at 10/9c.

Sentenced to life for a 1973 San Francisco murder, Korean immigrant Chol Soo Lee was set free after a pan-Asian solidarity movement, which included Korean, Japanese, and Chinese Americans, helped to overturn his conviction. After 10 years of fighting for his life inside California state prisons, Lee found himself in a new fight to rise to the expectations of the people who believed in him.

Site: pbs.org/cholsoolee

Hashtag: #CholSooLeePBS

SOCIAL ASSETS

Google Drive: <https://bit.ly/3Gmzk71>

Web Download: <https://to.pbs.org/3xtylWs>

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The rollercoaster life story of Chol Soo Lee, a Korean immigrant wrongfully convicted of murder. Watch @IndependentLens' #CholSooLeePBS on the PBS App starting April 24.

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In 1970s San Francisco, 20-year-old Korean immigrant Chol Soo Lee is racially profiled and convicted of a Chinatown gang murder. Watch @IndependentLens' #CholSooLeePBS on the PBS App starting April 24.

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